

Cal Poly Parent Program Advisory Council Meeting

July 12, 2003

Vista Grande Restaurant Conference Room
Cal Poly State University, San Luis Obispo, CA

MINUTES

Attending

Council Members – Kirk Brewer, Perilla Brewer, Mary Cox, Gloria Edelen, Connie Friel, John Friel, Pat Keeley, Betty Long, Barbara McRae, Bobbe Michallik, Walter Michallik, Diane Ryan, Tony Ryan, Jennifer Stuppi, Paul Stuppi, Floyd Watson, Maryann Watson, Crystal Williams

Staff – Dr. Cornel Morton, Nicky Nickelsen

Student Assistant - Evann Gastaldo

Staff Guests – Lisa Bruce, Nicole Courter, Craig Nelson, Rosey Parks

Parent Guests – Lynne Brown, Tim Brown, Robbie Williams

Welcome/Introduction

Kirk Brewer called the meeting to order at 9:40 a.m. He thanked the other members for the opportunity to serve as Council chair, acknowledging Diane Ryan's leadership throughout the past year. He welcomed newly appointed council members Gloria Edelen, Floyd Watson and Maryann Watson and thanked them for their commitment of time and leadership. Kirk also welcomed parent guests Lynne Brown, Tim Brown, and Robbie Williams. All in attendance introduced themselves, commented on their Cal Poly students and provided information about their professional background so others would be familiar with the talents each member brings to the Council.

Minutes from the April council meeting were distributed. The Council members were asked to review them and provide any changes to Nicky Nickelsen. A vote to approve the minutes will be taken at the October meeting.

Past Year's Accomplishments

Kirk Brewer reviewed the Council and Parent Program's accomplishments during the past year related to communications, events, volunteer involvement and parent council participation and leadership. Some highlights include:

- Expansion of newsletter in size and quality of information provided to help parents support their students' success
- Revised handbook
- Appointment of 5 new Council members
- Increased attendance at events (56% at Parents' Day)
- Increased volunteer involvement at events
 - Admitted Students' Day & Open House 2002 (17) vs. 2003 (30)
 - Parents' Day 2001(18) vs. 2002 (29)
- Efforts to promote job search information underway
- Web-based reporting system for identifying and tracking volunteer interests and to help e-mail network coordinators maintain lists implemented.
- Postcard system for acknowledging every volunteer who expresses an interest in the program.
- Overall outreach and presence improved.

Kirk acknowledged the Council and thanked them for their continued involvement and advisement.

Goals for 2003-2004

Kirk Brewer invited the Council to provide their thoughts about what concerns or areas they would like to see considered or improved during the coming year. Suggestions included:

- Step up efforts to strengthen the Council and the Program's identity among parents, the University and students.
- Consider what the Council can bring to the University – strengthen voice, provide support via Vice President for Student Affairs
- Encourage diversity
- Encourage parents to help students understand living and working in an integrated world
- Consider expanding coffees started by Barbara McRae
- Continue to expand parent e-mail distribution list for e-coms

WOW Guest Presentation

Lisa Bruce, Orientation Programs Assistant and Nicole Courter, WOW Board Member presented information on WOW's 2003 Parent Orientation Weekend and WOW Week itself highlighting the schedule, programming and student involvement. The event is scheduled for September 13 and 14; registration will occur via the Web. (See WOW informational brochure handed out at meeting. The Parent Program will provide programming as follows:

SATURDAY

- Booth at UU Resource Fair
- Parent Program Session (new)
- Volunteers for WOW's "Letting Go" Session
- President's Welcome parent speaker
- Briefing during Residence Hall Parent Sessions (new - formally scheduled this year)

SUNDAY

- Booth at Bank Day
- Parent Program Session (new)
- Volunteers for WOW's "Letting Go" Session

Council members suggested handing out water at the Residence Halls. Following the meeting this option was researched, but proved to be too costly. Upon additional advisement from the Council by e-mail, it was determined that our focus remain on providing resources and information to help parents support their students' success.

Leadership Development

Kirk led a discussion regarding the nomination and election of a new Vice Chair, who would serve in the role of Chair during 2004-05. Role descriptions were reviewed. It was agreed the Chair should represent the Council voice by speaking at events and that the Chair should be one person, rather than a role shared by co-chairs. John Friel was nominated Vice Chair and he accepted the position.

University Update

Dr. Morton discussed the following relating to University and Division news:

Council on Student Success:

- Each academic department recently completed a Student Success Plan – considered a major goal of the Council. These plans address student progress to degree, administrative processes and means of identifying and providing support to students in

Parent	\$469,344	6,064	\$517,442	6,785	\$595,884	7,267	\$82
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Alumni Relations Presentation

Rosey Parks, Associate Director for Alumni Relations provided a summary of the goals for the Cal Poly Alumni Association. She discussed her work with chapter development and provided members with a copy of the latest Alumni Chapter Leadership roster. She discussed CPAA's work to encourage interested-based chapters and parent involvement at chapter events that may be a draw for both alumni and parents. She provided information about the upcoming New Student Welcome Events citing those as good opportunities for parents to continue to be involved. She encouraged the Council to continue to bring to Nicky ways to collaborate with the CPAA, as she attends Alumni Relations staff meetings.

Communications

Discussion regarding the fall 2003 newsletter, Handbook, Web site and E-mail network was deferred to the next meeting due to time. Nicky asked the Council members to forward newsletter topics, changes to the handbook and thoughts in response to the proposed Web site map provided, by e-mail.

Closing Comments

The next meeting is scheduled for Sunday, November 2, 2003 – Parents' Weekend; however, the Council will be scheduled to host parents and family members at WOW Parent Orientation Weekend September 13 and 14, 2003.

Adjournment

The Council meeting was adjourned at 2:15 PM.

Please forward any comments or changes to Nicky Nickelsen, Parent Program Coordinator at (805) 756-6700. Thank you.